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## Fraud Find: Financial Fraud Detection By Analyzing Human Behavior

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### ABSTRACT

Financial fraud is commonly represented by the use of illegal practices where they can intervene from senior managers until payroll employees, becoming a crime punishable by law. There are many techniques developed to analyze, detect and prevent this behavior, being the most important the fraud triangle theory associated with the classic financial audit model. In order to perform this research, a survey of the related works in the existing literature was carried out, with the purpose of establishing our own framework. In this context, this paper presents Fraud Find, a conceptual framework that allows to identify and outline a group of people inside a banking organization who commit fraud, supported by the fraud triangle theory. Fraud Find works in the approach of continuous audit that will be in charge of collecting information of agents installed in user's equipment. It is based on semantic techniques applied through the collection of phrases typed by the users under study for later being transferred to a repository for later analysis. This proposal encourages to contribute with the field of cyber security, in the reduction of cases of financial fraud.

### INTRODUCTION

Fraud is a worldwide phenomenon that affects public and private organizations, covering a wide variety of illegal practices and acts that involve intentional deception or misrepresentation. According to the Association of Certified Fraud Examiners (ACFE) fraud includes any intentional or deliberate act of depriving another of property or money by cunning, deception or other unfair acts. The 2016 PwC Global Economic Crime Survey report describes that more than a third of organizations worldwide have been victims of some kind of economic crime such as asset misappropriation, bribery. cybercrime, fraud and money laundering. Approximately 22% of respondents experienced losses of between one hundred thousand and one million, 14% suffered losses of more than one million and 1% of those surveyed suffered losses of one hundred million dollars. These high loss rates represent a rising trend in costs caused by fraud. In organizations, 56% of cases are related to internal fraud and 40% to external, this difference is since any individual related to accounting and financial activities is considered a potential risk factor for fraud.



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When observing the behavior of people in the scope of business processes, it can be concluded that the human factor is closely linked and related to the fraud triangle theory of the Donald R. Cressey, where three basic concepts: pressure, opportunity and rationalization; are needed. Nowadays, there are different solutions in the commercial field as well as the academic field, where some works in progress had been identified aimed at detecting financial fraud. In both cases, these solutions are focused on the use of different tools that perform statistical and parametric analysis, as well as behavioral analysis, based on data mining techniques and Big Data; but none of them solve the problem of detection financial fraud in real time. Fraud Find, unlike other proposals, detects, reports and stores fraudulent activities in real time through the periodic analysis of the information generated by users for further analysis and treatment. This paper presents Fraud Find, a conceptual framework that allows detecting and identifying potential criminals who work in the banking field, in real time, based on the theory of the fraud triangle. For the design of the FraudFind framework, some software components related to the processing of information were analyzed, among them, RabbitMQ, Logstash and Elastic Search. In addition. the computerization of the triangle of fraud and the use of semantic techniques will allow finding possible bank delinquents with a lower false positive rate.

### LITERATURAL SURVEY

Identifying disgruntled employee systems fraud risk through text mining: A simple solution for a multi-billion dollar problem

Occupational fraud is a \$652 billion problem to which disgruntled employees are a major contributor. Much security research addresses reducing fraud opportunity and increasing fraud detection, but detecting motivational factors like employee disgruntlement is less studied. The Sarbanes-Oxley Act requires that companies archive email, creating an untapped resource for deterring fraud. Herein, protocols to identify disgruntled communications are developed. Messages cluster well according to disgruntled content, giving confidence in the value of email for this task. A highly accurate naïve Bayes model predicts whether messages contain disgruntled communications, providing extremely relevant information not otherwise likely to be revealed in a fraud audit. The model can be incorporated into fraud risk analysis systems to improve their ability to detect and deter fraud.

Fraud prediction and the human factor: An approach to include human behavior in an automated fraud audit

Every year, fraud as a subset of insider threats causes billions US dollar of damage worldwide. We suggest a generic architectural model to unify the classic fraud audit approach with human behavior taking into account the fraud triangle in order to achieve better fraud detection and prevention. The human factor is extensively integrated into the audit as a qualitative component, in addition to the classic quantitative analysis of business transactions that are already being applied as part of the fraud audit. This provides added value because transactions examined by the auditor can be better differentiated and prioritized. It is possible to uncover



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transactions that are part of a pattern that is not yet known and that would have been left undiscovered using normal means by taking suspicious and non-suspicious human behavior into account. The proposed architecture is implemented using a prototype and is applied exemplary to an SAP ERP system.

## An insider threat prediction model," in Trust, Privacy and Security in Digital Business

Information systems face several security threats, some of which originate by insiders. This paper presents a novel, interdisciplinary insider threat prediction model. It combines approaches, techniques, and tools from computer science and psychology. It utilizes real time monitoring, capturing the user's technological trait in an information system and analyzing it for misbehavior. In parallel, the model is using data from psychometric tests, so as to assess for each user the predisposition to malicious acts and the stress level, which is an enabler for the user to overcome his moral inhibitions, under the condition that the collection of such data complies with the legal framework. The model combines the above mentioned information, categorizes users, and identifies those that require additional monitoring, as they can potentially be dangerous for the information system and the organization.

# Internal fraud risk reduction: Results of a data mining case study

Corporate fraud represents a huge cost to the current economy. Academic literature has demonstrated how data mining techniques can be of value in the fight against fraud. This research has focused on fraud detection. mostly in a context of external fraud. In this paper, we discuss the use of a data mining approach to reduce the risk of internal fraud. Reducing fraud risk involves both detection and prevention. Accordingly, a descriptive data mining strategy is applied as opposed to the widely used prediction data mining techniques in the literature. The results of using a multivariate latent class clustering algorithm to a case company's procurement data suggest that applying this technique in a descriptive data mining approach is useful in assessing the current risk of internal fraud. The same results could not be obtained by applying a univariate analysis.

## SYSTEM ANALYSIS

### **Existing System:**

A key aspect is to classify individuals by focusing on reducing the internal risk of fraud through a descriptive mining strategy. Besides, the experience of auditors plays an important role in the fight against financial fraud. Some work is proposed which points to the creation of new frameworks that provide systematic processes to help auditors to discover financial fraud within an organization bv analyzing existing information and data mining techniques using their own experience and skills. Accordingly, another proposal creates generic frameworks for the detection of financial fraud FFD, to evaluate the different characteristics of FFD algorithms according to a variety of evaluation criteria.

### **Proposed System:**

The proposed framework operates in the continuous auditing approach to discover financial fraud within an organization



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belonging to the banking sector which will be our main study environment and also focused on the fraud triangle theory with the human factor considered as an essential element. Fraud Find is proposed with the objective of analyzing large amounts of data from different sources of information for later processing and registration. The agent is an application installed in the workstations of the users (endpoints), in order to extract the data that they generate from the different sources of information that reside on their equipment. This application is responsible for sending the data entered by the user for ordering and classification. Later this organized information is received by Log stash for its treatment

## **IMPLEMENTATION**

## **MODULES**

## 1. Agent

The agent is an application installed in the workstations of the users (endpoints), in order to extract the data that they generate from the different sources of that reside information on their equipment. This application is responsible for sending the data entered by the user for ordering and classification.

## 2. Behavior analysis

If we are given a set of patterns or a set of feature vectors for some set of population then we would like to know if the data set has some relatively distinct subsets or not. In this context we can define cluster analysis as a classification technique for forming homogeneous

within complex groups data sets. Typically, we do not know a priori the natural groupings or subtypes, and we wish to identify groups within a data set. We wish to form classifications. taxonomies, or typologies that represent different patterns in the data.

## 3. Fraud detection

Behavioral analytics solutions are designed to understand the normal behavior of each individual account holder, calculate the risk of each new activity and then choose intervention methods commensurate with the risk. The key characteristics that make behavioral analytics effective are automatically monitoring all activity for all account holders, not just devices or transactions; no requirement for prior knowledge of the specific fraud that the perpetrator is providing attempting: and detailed historical context for suspicious activity.

## 4. Fraud category

Periodically, a task that do the alert tracking, checks the information entered and compares it with a fraud triangle library to determine if there is a relation in order to generate an alert that will be stored in the database. The library of the fraud triangle is just a dictionary that contains three definitions: pressure, opportunity and justification. Under these parameters, the sentences and words associated with these behaviors are composed.



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1. K means clustering

SCREEN SHOTS

K-Means clustering intends to partition *n* objects into *k* clusters in which each object belongs to the cluster with the nearest mean. This method produces exactly k different clusters of greatest possible distinction. The best number of clusters *k* leading to the greatest separation (distance) is not known as a priori and must be computed from the data. The objective of K-Means









The present work proposes Fraud Find, a conceptual framework to detect financial fraud supported by the fraud triangle factors which, compared to the classic audit analysis, makes a significant contribution to the early detection of fraud within an organization. Taking into account human behavior factors,



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it is possible to detect unusual transactions that would have not been considered using traditional audit methods. These patterns of behavior can be found in the information that users generate when using the different applications on a workstation. The collected data is examined using data mining techniques to obtain patterns of suspicious behavior evidencing possible fraudulent behavior. Nevertheless, the legal framework and the different regulations that are applied in public and private institutions of a particular region represent a high risk for the non-implementation of this architecture as an alternative solution. Future work will have as its main objective the implementation and evaluation of the framework as a tool for continuous auditing within an organization.

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